# MOUNIKA PULI

# USER EXPERIENCE DESIGNER

Former Front-end developer turned UX Designer with a passion for solving problems and making useful things for real people. I leverage my web developing experience and design skills to objectively design the right solution to make businesses successful and users happy.

# CONTACT

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#### **UX SKILLS**

User Research Task Analysis Competitive Analysis User Surveys User Interviews Statistics & Data analysis Personas Task analysis & User Flows Journey Maps Usability Testing Style guides & pattern library Wireframing Prototyping A/B Testing & Analytics

## TOOLS

Contextual inquiry

Balsamiq Illustrator Photoshop Adobe XD Axure RP Bootstrap InVision Sketch Figma

# UI SKILLS

HTML5/CSS3 Javascript Reactjs React Flux

# EXPERIENCE

#### Social Security Administration, Seattle - UX Designer

#### Feb 2016 - PRESENT

- Designed visually-compelling and highly-usable web application for DCPS (disability case processing system).
- Worked closely with the Product team in an Agile/Scrum workflow.
- Organized, tailored, and moderated local and virtual user testing sessions
- Designed mock-ups for the users, produced style guides and web/CSS/ interaction specification sheets.
- Designed and generated fully-interactive and clickable HTML prototypes using Azure RP.
- Helped in developing interface using Javascript, ReactJs and CSS5.

#### Cambium Learning Group, Dallas — UI Developer

#### Feb 2015 - Jan 2016

- Worked as a developer to build e-learning website 'Velocity' for schools in different states.
- Regularly worked with UX design team to implement user interface designs, test new features, etc.
- Developed UI pages using HTML5, CSS, JavaScript and Ajax.
- Used JavaScript and XML to update a portion of a web page thus reducing bandwidth usage and load time.
- Currently public schools in 10 states are using this e-learning application with 85% positive feedback.

# Southern University and A&M College, Baton Rouge, LA - Research Assistant

#### Aug 2013 - Dec 2014

- Worked as a research assistant to help design and develop website for MBA department at the university.
- Developed UI pages using HTML5, CSS, JavaScript.
- Conducted usability testing with the students
- The new website had improved response time, easily navigable structure and got 100% user appreciations.

### EDUCATION

#### ${\it CareerFoundry-UX}\ {\it Design}\ {\it Certification}$

#### Feb 2018 - Nov 2018

400+ hours of UX Design study and practice covering Lean and 4D methodologies, research methods, information architecture, personas, wireframes, prototypes, user testing and analytics including conversion rate and A/B testing. See my InkTank app portfolio piece.

# Southern University and A&M College Baton Rouge, ${\rm LA}-{\rm Masters}$ in Computer Science

Aug 2013 - Dec 2014

Swami Vivekananda Institute of Technology, Secunderabad, Telangana, India -Bachelors in Electronics and Communication Engineering Sep 2008 - May 2012